

World Merit Day kicks-off in Liverpool with inspirational speakers from across the globe

24 July 2014 By Joseph Redmond

World Merit Day, the 'What Matters?' Conference and Concert, is a day for young people from Liverpool, the UK, and the World, to start networking beyond beliefs and borders.

Leaders and speakers from the worlds of business, entrepreneurship, politics, music, film, media, and human rights will all be under one roof for a truly transformative day for those who attend.

The event is using inspirational and knowledgeable leaders and speakers from all walks of life to connect with members of the upcoming generation.

Spanning nine separate rooms at Liverpool's BT Convention Centre, the event provides a unique experience comprising 14 hours of thought provoking opportunity and entertainment.

Organiser Chris Arnold said: "We have found the most iconic young people on the planet, and amazing older people and they have either got the experience or the drive that they want to share with the audience.

"They have come to Liverpool which is an incredible thing that has been achieved."

Felix Finkbeiner, whose organisation is responsible for planting 15 billion trees around the world was at the event. He said: "We have set ourselves the global goal of planting a thousand, million, one billion trees because that is the maximum space available for trees globally.

"If we managed to plant these trees they would be able to absorb one quarter of the human made Co2 emissions every year.

"I am very happy to be at this World Merit event, seeing so many active, engaged young people that want to do great work in their countries and other that are already doing that, I am very happy to be here."

Keep your eyes peeled as Bay TV Liverpool will be providing updates on World Merit day this evening, including speeches from the inspirational Malala Yousafzai and Katie Piper.