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Golf resort staff plant fruit trees at urban forest

JOHOR BARU: The management and rank-and-file employees of Mercure Johor Palm Resort and Golf planted 10 fruit trees at the Putra Urban Forest in Kulai as part of their environmental initiatives last week.

Representatives from each of the resort's departments took turns digging holes and planting the trees, which included mango, rambutan, mangosteen, ciku, guava, jambu air, petai and durian.

Mercure Johor general manager Robert Atlee said that the hotel's Environmental Charter encouraged hotel staff to be actively involved in ecological awareness activities.



Come on: The Mercure Johor Palm Resort & Golf's Environmental Charter under Accor Hotels & Resorts also runs the "Plant for the Planet" programme, whereby a tree is planted in the region for every five towels reused by guests.

"We need to understand how our actions affect the environment and this is our small way of contributing to creating a greener environment," he said, adding that the hotel's objectives of giving back to the community also coincided with the recent Earth Day.

Atlee said the hotel staff hoped to leave an environment-friendly mark on their neighbouring park and that he was looking forward to watching the trees grow and eventually bear fruit.

"Trees change the environment by moderating climate, improving air quality, conserving water and sheltering wildlife so we want the addition of these fruit trees to benefit the new park, especially in view of the park's growing popularity with families, joggers and fitness enthusiasts," he added.

The Mercure Johor Palm Resort & Golf's Environmental Charter under Accor Hotels & Resorts also runs the "Plant for the Planet" programme, whereby a tree is planted in the region for every five towels reused by guests. To-date, more than 400 trees had been planted in the region thanks to this programme.